



**2021 EVENT DATE**  
**Tuesday, August 3<sup>rd</sup>**  
**5:30 – 8:00 pm**  
**Carson Park**

## EVENT PARTICIPATION FORM

*Please submit by July 14, 2021*

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email Address (please print clearly): \_\_\_\_\_

Address: \_\_\_\_\_ Telephone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

### Please choose one of the following sponsorship or participation levels.

*Sponsorships are tax deductible and managed by the Community Parks Association which is a 501C3 organization.*

☐ **Event Sponsor** **\$500 or more (Cash Sponsor)**

- Booth Space\*
- Name or Logo printed on promotional materials, name listed and announced at event (*if received by July 1<sup>st</sup>*)

☐ **Activity Sponsor** **\$100-\$499 (Cash Sponsor)**

Cash Sponsorship \$ \_\_\_\_\_

- Booth Space\*
- Name posted and announced at event

**Booth Space** ☐ YES ☐ NO

- Please describe booth activity: \_\_\_\_\_
- Must pre-register for booth space
- Space provided is 10'x10'. Electricity is not available
- Each agency is responsible for their own set up including tables, tents, chairs, etc.
- Set up completed and staffed by 4:30pm
- Each agency is responsible for staffing booth and/or any materials, handouts or giveaways at booth (promotional items are recommended)
- Must be an interactive activity, demonstration, or promotion related to crime prevention and/or wellness.
- *Must be approved by the National Night Out Committee.*

**\$50 (Commercial Cash Participant)**

**\$15 (Non-Profit, Individual Cash Participant)**

**No Fee (Municipal, School, Government Cash Participant)**

☐ **Mascot Challenge No Fee**

- Mascot Name: \_\_\_\_\_
- Mascot dance challenge scheduled at 7:15pm adjacent to DJ area.
- Mascots may arrive any time and roam throughout the crowd
- May distribute complimentary coupons, no other advertisement or sales are permitted

**Please return this form with payment to:**

Community Parks Association  
915 Menomonie Street  
Eau Claire, WI 54703

**For more information contact:**

Eau Claire Parks and Recreation  
715-839-5032  
[recreation@eauclairewi.gov](mailto:recreation@eauclairewi.gov)